

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

AND 815 Slaters Ln

ADDRESS Alexandria VA 22314-1219

USA

CONTACT TRACEY ROBINSON

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

320 1st St SE

Washington DC 20003-1838

USA

PRODUCTEST #3167

LOCAL SALESPERSON NICOLE ELIE POL AGENCY EST. NO. 3167

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	3	06:28A	07:58A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	3	1500.00	4500.00
2	00002..	2	02:58P	04:00P	30S	09/21/12-09/21/12	DR PHIL	2	500.00	1000.00
3	22220..	8	02:58P	04:00P	30S	09/24/12-09/27/12	DR PHIL	8	500.00	4000.00
4	10100..	2	04:00P	05:00P	30S	09/24/12-09/26/12	CBS13 NEWS @ 4	2	1300.00	2600.00
5	T	1	06:58P	08:00P	30S	09/25/12-09/25/12	NAVY N.C.I.S.	1	8000.00	8000.00
6	T	1	09:00P	10:00P	30S	09/25/12-09/25/12	VEGAS	1	9000.00	9000.00
7	Su	1	05:58P	07:00P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
8	1111000	4	10:00P	11:00P	30S	09/24/12-09/27/12	CBS 13 10PM NEWS M-SU	4	2000.00	8000.00
9	00002..	2	11:00P	12:05A	30S	09/21/12-09/21/12	DAVID LETTERMAN	2	800.00	1600.00
10	22220..	8	11:00P	12:05A	30S	09/24/12-09/27/12	DAVID LETTERMAN	8	800.00	6400.00
Total Contract:								32		51100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION